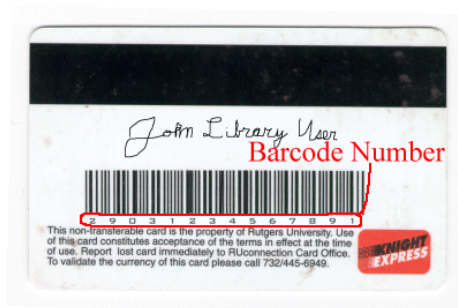


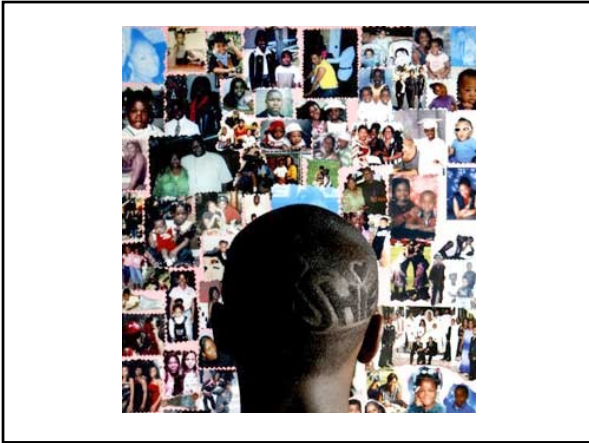
Constructing A Professional Story

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Projective Narratives, “Naming”

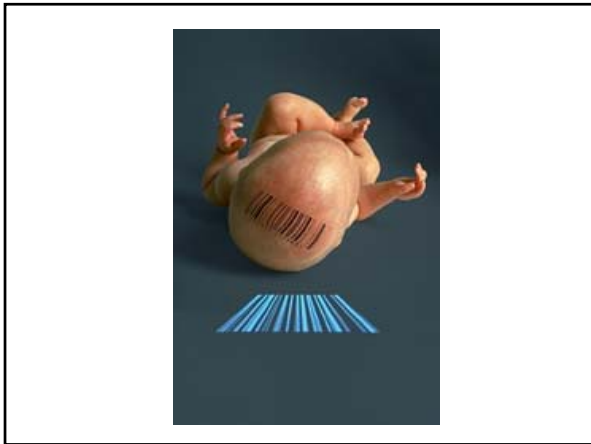
Text to Image
Write 1 to 3 words per slide





“Being”

Write no more than a line or sentence to the Image





“Seeing”

Write a paragraph – 4 sentences
to any one of the images.
Join paragraphs together



Postcards (after Deleuze '71)

Write a blank Postcard to a person who will graduate with you next year (2010)
The date of this postcard – supply address – will be 2015.

Character in 5 years time...

Hello darling! How are you doing? It's been good for me here in Hell. I've been working as the fashion editor for this magazine called "Hell of A Fashion" Everything's been great since I moved here. I met lots of people here (and they're interesting as well). Oh, and yes I have a son now! Great isn't it? Also I'm married. His name is Joseph and he's Russian...

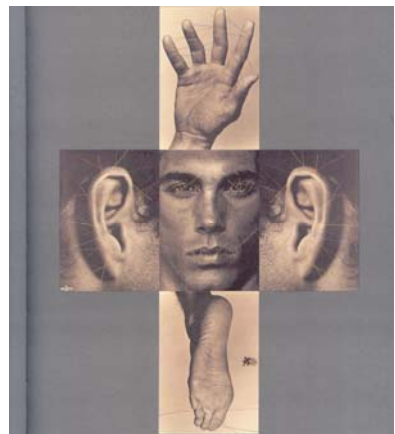


What happened to him?

“Do you remember Bob from our course? Well I was told he had a nervous breakdown, apparently he lived on the edge for years. The stress finally got him...He was all over the place, marriage, kids, didn't know whether he was coming or going. He lost that high earning job of his. Someone was saying he's heading for worse ...I don't know. Lets hope he sorts himself out...puts himself back together I mean...find some space”

Creative writing...Reflection

- the man will be able to clear his head and put his 'out of control' thoughts onto paper
- 'enables people to express themselves and ease their minds, makes them feel relaxed
- Gives people the chance to put the situation into perspective, reducing stress levels.
- *Csikszentmihalyi, M. (1997) Creativity. Flow and the Psychology of Discovery and Invention,*



Process of Becoming a Professional

- Use creative writing to set your goals
- can help you visualize your thoughts
- Help to think in fragmented situations
- people to express themselves
- Makes them feel relaxed if stressed
- Able to reflect on thoughts
- Help to think differently and disregard negative thoughts
- Thinking up ways to debate and construct
- Help to re-evaluate what is important
- Write about mess he is in, write an excuse, write solution
- Use writing to gain confidence

Psychometrics and Creative Writing

- Feedback from Creative Writing Exercises
- Feedback from SHL Career Quickscan
- How both sets of outcomes illustrate a
- “Multiplicity of possibilities in the process of Becoming”
- Between inhabiting a professional space and transforming it. (Boden 2005)